



CASE STUDY WITH HEAD OF HR
Computers and Electronics Manufacturing Company
200 Employees

Empowering employees and increasing benefits efficiency during enrollment

Client

The client is in the Internet of Things (IoT) space with a mission to make smart home products accessible to all. They are an innovator and disruptor in the market and compete for talent with Ring and Google.

Challenge

The company needed to emphasize the value of their benefits to win and retain talent in a competitive market while getting the most return from their programs investment.

"With such large competitors in the market, we needed to redefine and communicate our compensation strategy for employees. Benefits are a core component of that, they are the second thing candidates ask our recruiters about. In the current environment, everyone is being really thoughtful about their current roles and new job opportunities and benefits are a big piece of that process."

7.5X

Direct return on investment

110%

Increase in FSA contributions YoY

25%

Increase in HSA contributions YoY

100%

Employee satisfaction rating with Pasito

joinpasito.com





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A competitive and financial advantage with Pasito's personalized benefits decision support

The client wanted to ensure they offered the right total rewards package and empower their employees to understand the personal value of their benefits package. To make sure they were getting value from every dollar spent on benefits, they partnered with Pasito to bring transparency and savings to their employees while driving bottom-line savings for the business.

“People are trying to save as much as they can right now. Benefits are a helpful and immediate lifeline but many employees don’t understand how powerful and valuable they can be. Pasito is a huge advantage for us providing transparency into our benefits at the individual level and making it really easy to know how to make the best decisions.”



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An easy and engaging experience

Employee experience

“The Pasito team made it so easy for employees to understand how to engage with the app and why it would be so valuable by helping them get the best coverage and save the most or maximize long term value with their benefits. I had many employees come to me saying they felt more empowered and confident in their decisions after using Pasito.”

HR experience

“Pasito made my life a lot easier. Employees always ask which plans to select and as HR professionals we can't advise without getting super personal, so it helps us to point them to Pasito to help them get a data-driven decision in place that covers their lifestyle, medical, and financial needs. It was so helpful for our team.”

Results

High benefits programs engagement with employees across demographics, better benefits elections and contributions, huge company savings, and very happy employees.

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